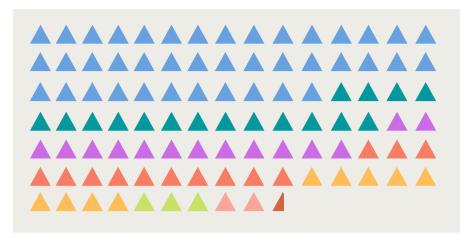


# Chamber By the Numbers 2022

**Business Community Impact** 

### General Fund Contribution



- Sales Tax (41%)
- Business Tax (17%)
- Utility Tax (14%)
- Property Tax (13%)
- Real Prop Trans Tax (9%)
- TOT (3%)
- Franchise Tax (2%)
- Com/Ind Dev Tax (0.4%)

## A Deeper Look At The Chamber

530+

**††††††††** †\*\*\*\*\*\*\*\*\* INVESTING MEMBERS

Benefit from the Chamber's Advocacy, Collaboration, Relationship Building, and Access.





#### JOBS REPRESENTED

Ensuring the Chamber's voice is strong and representative of our diverse Business Community

102

# DISCOVER CULVER BUSINESSES

Featured on a "shop local" web site designed to generate local spending and visitation to Culver City businesses.

243



SURVEY RESPONDANTS

Identifying their needs, pain points, and key issues to address with Elected Officials and stakeholders..







WEBINARS & SEMINARS

Keeping the Business Community in the know of hot topics, issues, and opportunities that could impact their business. 18K



2021 – UNIQUE WEBSITE VISITS

Connecting people to resources, events, advocacy, Ambassadors, Staff, and Membership.

## Top 4 Business Categories of Members



#1



#2



#3



#4

Real Estate/ Developers Restauraunts

Non-Profits

Professional Services



### WE ARE A 3 C CHAMBER

Catalyst for Business Growth
Connector of People, Resources and Ideas
Champion for Strong Community