

# Chamber Of Commerce Membership Program

## Mission Statement:

A **Catalyst** for business growth and expansion. A **Connector** of people, resources, and ideas. A **Champion** of strong community.



|   | Community Stakeholder<br>\$380 | Strategic Partner<br>\$580 | Connected Alliance<br>\$780 | Brand Promoter<br>\$1500 | Advocate<br>\$2000 |
|---|--------------------------------|----------------------------|-----------------------------|--------------------------|--------------------|
| Member Profile Listed on Website  | ✓                              | ✓                          | ✓                           | ✓                        | ✓                  |
| Discounted Access to Networking Events, Educational Seminars & Workshops  | ✓                              | ✓                          | ✓                           | ✓                        | ✓                  |
| Announcement of New & Renewal Members in ColinResponse newsletter   | ✓                              | ✓                          | ✓                           | ✓                        | ✓                  |
| 1 Promotional Blurb in Weekly Newsletter  | ✓                              | ✓                          | ✓                           | ✓                        | ✓                  |
| Access to Use and Market Member-to-Member Discounts   | ✓                              | ✓                          | ✓                           | ✓                        | ✓                  |
| Access to Business Information and Assistance Resources   | ✓                              | ✓                          | ✓                           | ✓                        | ✓                  |
| 1 Complimentary Promotion on Social Media [1 platform]  | ✓                              | ✓                          | ✓                           | ✓                        | ✓                  |
| Free Listing in Annual "Culver City – The Guide" [published in annually]  | ✓                              | ✓                          | ✓                           | ✓                        | ✓                  |
| Excel Spreadsheet of Members (less e-mail addresses)  | ✓                              | ✓                          | ✓                           | ✓                        | ✓                  |
| Assistance with a Ribbon Cutting, Ground Breaking or Anniversary Celebration [including marketing]  |                                | ✓                          | ✓                           | ✓                        | ✓                  |
| Additional Listings [2 total] in Annual "Culver City – The Guide" [published annually]  |                                | ✓                          | ✓                           | ✓                        | ✓                  |
| 2 Social Media Posts [1 boosted on Facebook or Instagram]   |                                | ✓                          | ✓                           | ✓                        | ✓                  |
| 4 Banner Ad Inclusions in our Weekly eNewsletter [can be used consecutively or in different intervals]                                      |                                |                            | ✓                           | ✓                        | ✓                  |
| Complimentary Listing on DiscoverCulver website [New] (for businesses in the Eat, Shop, Stay & Play categories)                             |                                |                            | ✓                           | ✓                        | ✓                  |
| 1 Solo eblast to entire database [over 3,400 contacts]  |                                |                            | ✓                           | ✓                        | ✓                  |
| 10% Discount on Advertisement in "Culver City - The Guide" [Print/Digital Editions]   |                                |                            | ✓                           | ✓                        | ✓                  |
| Upgrade to "Enhanced" web listing on Chamber site (includes unlimited keywords, extensive description, photos, v inclusion, and highlights) |                                |                            | ✓                           | ✓                        | ✓                  |
| Listed as a Supporter on Select Marquee Events [Economic Outlook, Women In Business, Additional Signature Events]                           |                                |                            |                             | ✓                        | ✓                  |
| Logo + ½ Page Ad in the Marquee Event (to be determined by member)  |                                |                            |                             | ✓                        | ✓                  |
| Member Spotlight/Social Media Takeover [your message on all our social platforms for a day]   |                                |                            |                             | ✓                        | ✓                  |
| Lead Sponsor at an "Issues & Eggs" or Industry Webinar/Seminar  |                                |                            |                             |                          | ✓                  |
| Opportunity for a Presentation to the Chamber Board   |                                |                            |                             |                          | ✓                  |
| Logo + Full Page Ad in Marquee Event (to be determined by the member)   |                                |                            |                             |                          | ✓                  |
| Video Spotlight with eblast   |                                |                            |                             |                          | ✓                  |
| 2 Boosted Social Media Posts  |                                |                            |                             |                          | ✓                  |
| Potential Representation at Planning Commission, City Council and/or Regional/State Level   |                                |                            |                             |                          | ✓                  |

\*For information on our tailored **Chair Circle Membership**, send an email [membership@culvercitychamber.com](mailto:membership@culvercitychamber.com)\*